

# Introducing: Atlas Orthogonal Chiropractic

*A gentle, effective approach to renewed health and relief of discomfort without manipulation.*

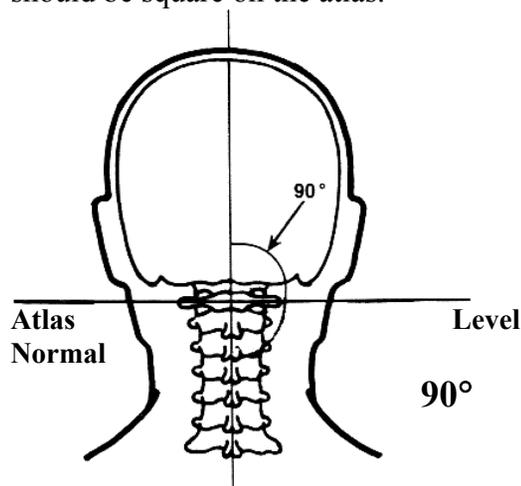
You are probably asking yourself, “Atlas Ortho... What?”

It’s simple, let me explain.

**Atlas** is the top bone of the spine. It is the vertebrae that the head sits on.

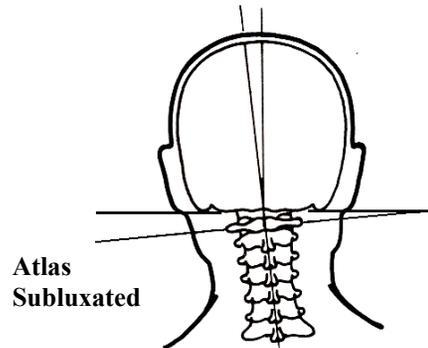
**Orthogonal** means at right angles, or square.

The atlas should be sitting level, or square, on the cervical spine (neck), and the head should be square on the atlas.

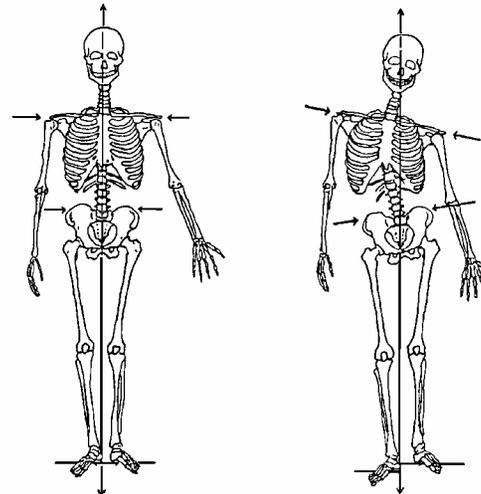


It basically asks the question:  
**“Is your head on straight?”**

The HEAD is designed to be vertical. The eyes are designed to look level with the horizon. The center for equilibrium (balance) is located within the ears. If the atlas is misaligned (subluxated), it causes the head to tilt.



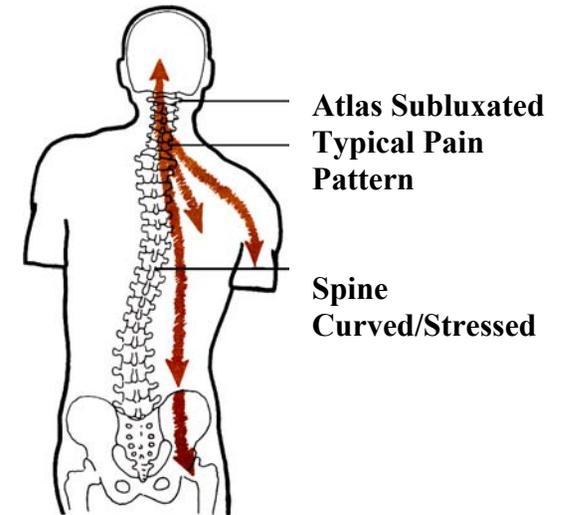
The body instinctively tries to straighten the head up while keeping the head over the feet (center of gravity). This causes **STRESS** throughout the rest of the spine, the shoulders, the pelvis, the hips, the knees, and the ankles.



Balanced Human Frame

Unbalanced Human Frame

Subluxations (misalignments) are often deceiving. Even though symptomatic pain may appear in the lower back, legs, shoulders, arms or other parts of the body, their cause is very often located in the cervical spine (neck).



**How does this unique method differ from General Chiropractic treatment?**

One of the most obvious differences is the gentle way in which the doctor works. No strenuous manipulation is needed. The Atlas Orthogonal (A.O.) Technique utilizes an adjusting instrument developed by Dr. Roy W. Sweat with the aid of engineers at Georgia Tech University. The precision of the A.O. instrument allows for an adjustment that requires such a light force that patients, who may expect more forceful manipulations as part of their treatment, find it hard to believe anything effective has been accomplished. Their doubts and fears quickly vanish when their pain and discomfort disappear.